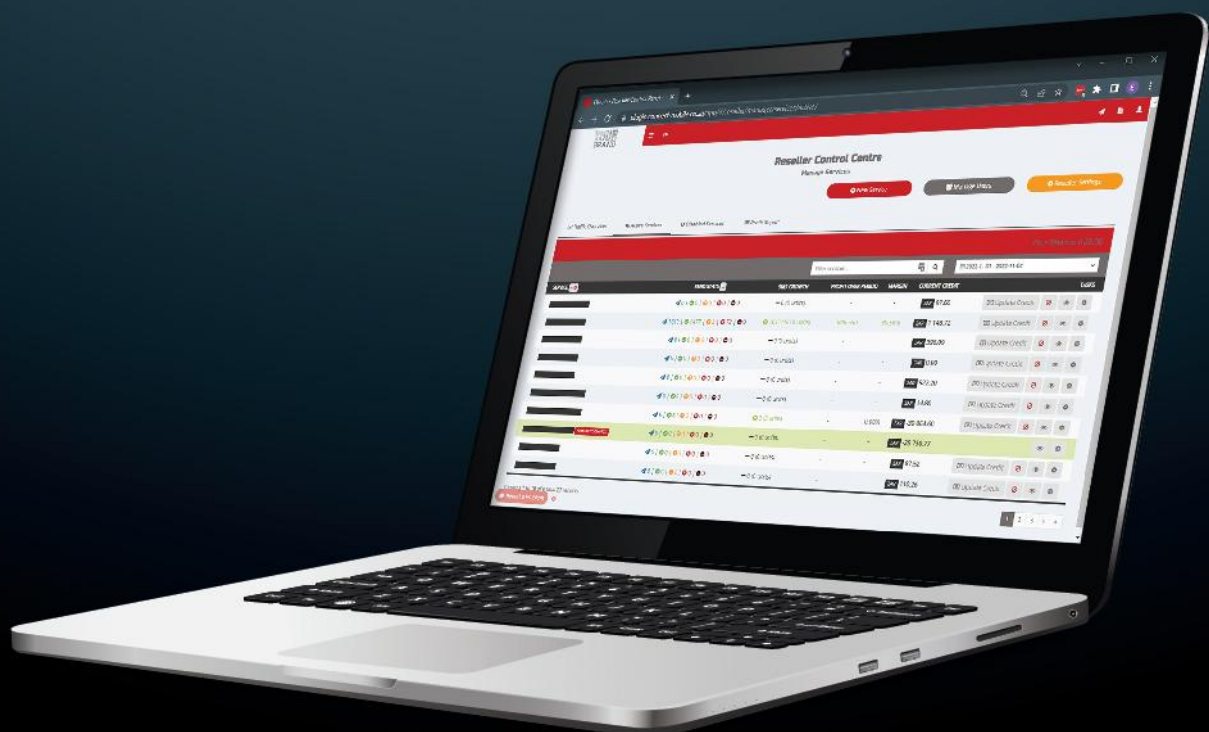


# plugin | PREMIUM

powered by Connect

Superior Messaging Software



## Get Plugin Premium!

Use our internet-based Plugin platform to send messages, manage databases, view replies to short codes, monitor USSD sessions and more. Reserved for mobile network operators that require a powerful web-based tool to manage SMS routes, client accounts, integration requirements, reporting and more, you can now become a licensee of our Plugin platform.

## Premium Functionality

- Access to master route templates to configure SMS collections.
- Ability to create client SMS accounts, manage users and more.
- Manage the allocation of SMS credits.
- Access to our account registration API for automated sign ups.
- Access to a whitelabelled API site that you can share with your clients.
- Manage email styling, password resets and more via the settings panel.
- A clever dashboard to monitor SMS traffic.
- Access to traffic and profit reports to manage invoicing, forecasting and more.

## Premium Features

### *Alpha Sender ID Selection*

Need to transmit messages to Africa and beyond with preset alpha sender IDs? Easily select a sender from a pre-registered ID list when creating SMS campaigns.

### *Auto Response Links*

To utilise where two-way SMS routing is unavailable. Automatically generated and added to the end of SMS text, destination contacts can navigate to these links, which will allow them to opt in, opt out or capture custom replies. Replies are captured on the Message Inbox page and sent via API if a reply endpoint is set.

### *SMS Parts Limiter*

The feature will limit the total amount of concatenated parts (SMS units) allowed to be sent by a user on Plugin for a specific service ultimately preventing overruns on accounts.

### *Customised Messages*

Placeholders can be used to insert extra data into SMS messages like names, surnames, account balances and more.

## Premium Integration

The platform allows for integration with our core system using a set of powerful API endpoints.

HTTP APIs (Single/Bulk SMS)

Delivery Report and Reply Callbacks

SMPP

Contacts

Genius SMS

Genius Bots

	GOLD	SILVER	BRONZE
	Our most advanced tools, unlimited contacts, and priority support; built for teams.	Sell even more with personalisation, optimisation tools, and enhanced automations.	Send the right content at the right time with testing and scheduling features.
Once Off Setup Fee	ZAR X	ZAR X	ZAR X
Monthly Platform Fee	ZAR X	ZAR X	ZARX
SMS Transaction Fee <i>A monthly fee charged per SMS unit.</i>	ZAR X 0 - 5000 000  ZAR X 5000 001 - 9000 000  ZAR X 9000 001+	ZARX 0 - 7000 000  ZAR X 7000 001 - 15 000 000	ZAR X 0 - 10 000 000  ZAR X 10 000 001+
Dedicated Onboarding Specialist	✓	✗	✗
Role-based Access	5 Roles	3 Roles	1 Role
Customer Support	Phone & Priority	24/7 Email & Chat Support	Email & Chat Support (OH)
Branded API Documentation Site	✓	✗	✗
SMSC Setup	✓	✗	✗
SMS Route & Traffic Monitoring	✓	✗	✗
Lead Management System	✓	✗	✗
Customised Messages	✓	✓	✓
Auto Response Links	✓	✓	✓
Automatic Opt Out Strings	✓	✗	✗
Alpha Sender ID Selection	✓	✓	✗
SMS Parts Limiter	✓	✗	✗
Automated Do-Not-Contact Management	✓	✓	✗
Automated Exclusion Configuration	✓	✗	✗
Genius SMS	✓	✓	✗
Personalised Genius SMS E-Flyer Design	✓	RX per design.	RX per design.
Genius Bots <i>WhatsApp Business Telegram Webchat</i>	✓	✗	✗
Airtime & Mobile Data Sender (RSA)	✓	✗	✗
Short code Reporting Interface	✓	✓	✗
USSD Reporting Interface	✓	✓	✗